

# READING MAKES CENT\$



## Join Rockland Trust for a summer of saving and reading with **Reading Makes Cent\$!**

- For students entering grades 1 through 8.
- Earn \$2.50 in a Rockland Trust savings account for each book they read (up to 10 books).
- Program runs from June 1 – August 31. Accounts may be opened/credited until September 10.

Stop by your local branch to pick up a **Summer Reading Journal** today! For enrollment information, visit [RocklandTrust.com](http://RocklandTrust.com).



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Where Each Relationship Matters®

For every book that the student reads between June 1, 2018 and August 31, 2018, he/she will receive a \$2.50 deposit into a Rockland Trust Savings account, up to 10 books or \$25. The student must read at least 4 books to qualify for the initial \$10 account opening deposit. Once the student reads 4 books and makes the corresponding journal entries during the 2018 program timeframe, Rockland Trust will open a Savings Makes Cent\$ account in the child's name. After the initial 4 book threshold, students may bring in their completed journal and request a deposit in any increment. All deposit requests must be made at the branch location where the student enrolled. Accounts may be opened and/or credited until September 10, 2018. To open the account and qualify for the \$10 reward deposit, the student must go to a local Rockland Trust branch accompanied by their parent or legal guardian and complete a Reading Makes Cent\$ enrollment form and all necessary account opening paperwork. The parent or guardian will need to be a co-owner of the student's savings account. Program, rules and eligibility subject to change at any time.

Member FDIC



## Reading Makes Cent\$ Eligibility and Rules

1. Students entering grades 1 through 8, through out Eastern Massachusetts, including Cape Cod, are eligible to participate in the Reading Makes Cent\$ program. (Relatives of Rockland Trust employees are eligible to participate.)
2. Students are encouraged to read books as part of the program which runs from June 1, 2018 through August 31, 2018.
3. All books read should be recorded in the student's Reading Makes Cent\$ Summer Reading Journal, either by the student or the parent/guardian. The student should either write a short journal entry or draw a picture about the plot, characters or story line of each book. The parent/guardian should endorse that the student read each book by signing the reading journal entry in the spot provided.
4. Once the student reads 4 books and makes the corresponding journal entries during the 2018 program timeframe, Rockland Trust will open a **Savings Makes Cent\$ account** in the child's name, rewarding the child with a deposit of \$2.50 for each book read. The student must read at least 4 books to qualify for the initial \$10 account opening deposit.
5. To open the account and qualify for the \$10 reward deposit, the student must go to a local Rockland Trust branch accompanied by their parent or legal guardian and complete a Reading Makes Cent\$ enrollment form and all necessary account opening paperwork associated with account opening. The parent or guardian will need to be a co-owner of the student's savings account. The student will need to share their Reading Makes Cent\$ Summer Reading Journal with the Rockland Trust colleague opening the account to receive the \$10 opening bonus.
6. For every book that the student reads between June 1, 2018 and August 31, 2018 he/she will receive a \$2.50 deposit into the Rockland Trust savings account, up to 10 books or \$25. After the initial 4 book threshold, students may bring in their journal and request a deposit in any increment. All deposit requests must be made at the branch location where the student enrolled in the program. The program ends August 31, 2018. Accounts may be opened and/or credited until SEPTEMBER 10, 2018.
7. Program, rules and eligibility subject to change at any time.